

Pinetop-Lakeside

Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Pinetop-Lakeside is located in the scenic White Mountains of Arizona. Founded in the early 1880s by Mormon pioneers, Lakeside derived its name from the area's lakes, and Pinetop derived its name from the nickname of a saloon keeper who served the Fort Apache soldiers. The two communities incorporated as one town in 1984. Pinetop-Lakeside is known for its extensive tourism and recreational activities, proximity to the world's largest stand of ponderosa pine, and for an outstanding quality of life. From Phoenix, U.S. 60 through the scenic Salt River Canyon or state Highway 260 through Payson will lead to Pinetop-Lakeside.

A Main Street and REDI accredited community

Basic Information

Founded: 1880
 Incorporated: 1984
 Elevation: 7,200
 Located in Navajo County
 Nearby Highways: HWYS US 60; SR 77; SR 260
 Enterprise Zone available

Distance to Major Cities:
 Phoenix: 190 miles
 Tucson: 190 miles

Population

	1990	2000	2008
Pinetop-Lakeside	2,422	3,582	4,765
Navajo County	77,674	97,470	114,780
Arizona	3,665,228	5,130,632	6,629,455

Sources: Arizona Department of Commerce and US Census Bureau

Principal Economic Activities

Pinetop-Lakeside offers many resources: pollution-free air, clean water, access to major metropolitan areas, and a well-planned rural business atmosphere. The economy is heavily oriented toward trade and services. Sunrise Ski Resort, on the White Mountain Apache Indian Reservation, attracts skiers worldwide; Pinetop-Lakeside provides lodging, and local businesses benefit from this market. A new commerce park has all underground utilities, paved streets and easy access for transportation needs.

County Employment

	2008
Government	10,800
Trade, Transportation, and Utilities	5,725
Educational and Health Services	3,425
Leisure and Hospitality	2,975
Mining and Construction	2,525
Professional and Business Services	1,225
Information	800
Manufacturing	725
Other Services	625
Financial Activities	600

Source: Arizona Department of Commerce

Figures are organized under the North American Industrial Classification System (NAICS).

Private Employers

Ace Hardware
 Arizona Water Company
 Eddie's Country Store
 Navopache Electric
 Safeway

Public Employers

Arizona Game & Fish
 Blue Ridge School District
 Town of Pinetop-Lakeside
 U.S. Forest Service
 U.S. Postal Service



Labor Force Data

	1990	2000	2008
Civilian Labor Force	1,175	1,744	1,987
Unemployed	37	67	97
Unemployment Rate	3.1%	3.8%	4.9%

Source: Arizona Department of Commerce

Growth Indicators

	1990	2000	2008
New Bldg. Permits	93	129	36
Taxable Sales (\$)	53.1 million	88.4 million	167.9 million
Net Assessed Value (\$)	30.7 million	41 million	93.6 million

Sources: Arizona State Univ., AZ Dept. of Revenue, AZ Tax Research Assoc.

Scenic Attractions

Pinetop-Lakeside is surrounded by the beauty of the White Mountains, the Apache/Sitgreaves Natl. Forest & the White Mtn. Apache Indian Reservation. Hiking, biking & horseback riding are popular activities on the 180 miles of developed multi-use trails, which are part of the White Mtn. Trailsystem. The American Hiking Assoc. ranked the area third best Trail Town in 1996. Hunting & fishing are popular, & picnic & camping facilities are available. Pinetop-Lakeside is noted for its golf courses & Woodland Lake Park with its excellent recreational facilities. Cross-country skiing, sledding, snowmobiling & ice fishing can be enjoyed during the winter. Excellent downhill skiing is 45-min. away at Sunrise Park Resort. South is the Mogollon Rim, a steep escarpment ranging from 1,000-2,000 ft.

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Community Facilities

The Pinetop-Lakeside area offers a broad range of community facilities including a health center, library, three golf courses, a swimming pool, two indoor theaters, several tennis and racquetball courts. Woodland Park affords lighted baseball and softball fields, play areas, tennis courts, fishing, hiking and bicycle trails.

Educational Institutions	Public	Private
Elementary	Y	N
Middle School	Y	N
High School	Y	N
Technical	Y	N
Community College	Y	N

Financial

Number of banks: 4

Government

Fire Department: Staffed City/Local Fire Department
Law Enforcement: City Police Department

Airports

Show Low Municipal Airport-two runways (7,200-ft. lighted/4,000-ft. unlighted), full taxi-ways, new terminal, daily commuter service to Phoenix.

Medical

1 regional medical center.

Hotel & Lodging

Number of Rooms: 875
Meeting Rooms: 18
Capacity of Largest Facility: 400

Industrial Properties:

The Town of Pinetop-Lakeside operates a new Commerce Park on Porter Mountain Road, one mile off state Highway 260. This facility offers 35+ acres of available light commercial sites with underground utilities and paved streets. Contact the White Mountain Regional Development Corporation at 928-537-3777.

Utilities

Cable	Cable One	888-216-7515
Electricity	Navopache Electric Coop. (statewide)	800.543.6324
Natural Gas	Unisource (Statewide)	800.352.3010
Propane	Various Dealers	
Sanitation	Waste Mgmt. (Pinetop/Lakeside)	928.368.5472
Sewer	Pinetop/Lakeside Sewer Dist.	928.368.5370
Telephone	Citizens Comm. (Statewide)	800.921.8101
Water	AZ Water Co. (Pinetop/Lakeside)	928.368.6992
Water	Pinetop Water Company	928.367.2022
Water	Ponderosa Water Company	928.367.2591

Cable Providers: Y
Digital Switching Station: Y
Internet Service Provider: Y
Cable Internet Service Provider: N
Fiber Optics: Y

Taxes

Property Tax Rate	1990	2000	2008
Elementary/High Schools	6.64	6.83	4.65
City/Fire District	0.00	0.00	0.00
Countywide	2.32	2.90	2.56
Totals	8.96	9.73	7.21

Source: Arizona Tax Research Association

Note: Tax rate per \$100 assessed valuation

NOTE: School district participates in the Northern Arizona Vocational Institute of Technology (NAVIT). Residents of Pinetop-Lakeside also pay either the Pinetop or Lakeside Fire District rate.

Sales Tax

	2008
City/Town	2.50%
County	0.50%
State	5.60%

Sources: League of Arizona Cities & Towns, Arizona Dept. of Revenue

Weather

	Avg. Low (°F)	Avg. High (°F)	Precip. (in.)
	34.6	63.7	1.9
January	20.1	45.5	2.0
February	23.3	49.5	1.9
March	26.4	53.8	1.8
April	30.9	62.3	0.8
May	37.6	70.2	0.9
June	45.2	80.5	0.6
July	52.0	82.3	2.9
August	51.7	79.0	3.9
September	45.5	75.1	2.4
October	35.1	66.0	1.7
November	26.3	53.7	1.8
December	21.1	46.9	2.0

Source: Western Regional Climate Center

Western Regional Climate Center, wrcc@dri.edu. Period of record 1980-1998. Average Total Snowfall 47.2". Nearest data available from Pinetop, AZ.

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information contact:

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Prepared on 9/3/2009